

Digital Wallboard



Seen by all patients before and during the patient-physician dialogue, brands **engage patients** through highly visual education.

Benefits

- Oversized, highly-visible brand advertisements
- Reach 100% of patients
- Features educational content and brand messaging
- Drive greater engagement on the Exam Room Tablet

Features

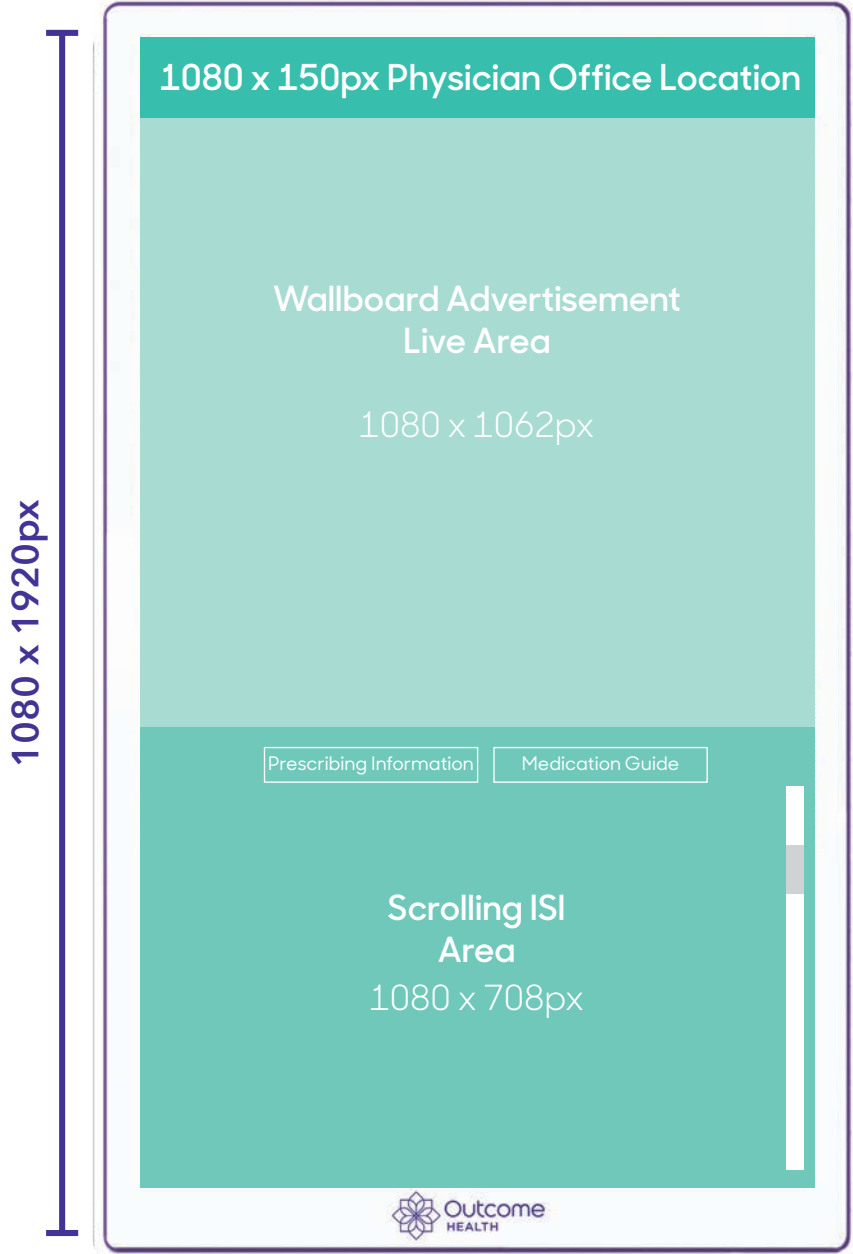
- Bright 32" digital flat screen with high impact exam room placement
- :15-:20 screen time for static advertisement and scrolling ISI
- Brand advertisements appear every four minutes, approximately six views during wait time and consultation
- 1080 x 1770 pixel advertisement featuring scrolling ISI



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Activate good.

Digital Wallboard Specifications



Assets Needed
Packaged, high resolution files with raw images and/or vector files (.psd, .ppd, .ai, .indd) including all fonts
High resolution .png or .pdf
1080 x 1770 pixels with 150 pixel physician office location
RGB color mode
300 DPI preferred but 150 DPI accepted
Maximum file size: 50MB

Additional Information
Scrolling ISI: .txt or .png are preferred formats

Asset Delivery: Please email to CSM@outcomehealth.com with access instructions if applicable. Outcome Health file upload URL may be provided upon request.

Questions: Please direct all questions to CSM@outcomehealth.com.